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PASSPORT TO PARIS:

Durkan Brings Parisian Style and Sophistication to Hospitality Interiors with Its L'auberge Collection of Print and CYP Carpets

Marietta, Ga., November 04, 2009 – Hospitality patrons don't have to travel to Paris to experience the passion and adventure of the famed "City of Lights." With the debut of **L'auberge**, Durkan – the hospitality brand of The Mohawk Group – translates the rich, vibrant Parisian culture into carpet fit for any hospitality setting.

Meaning "The Inn" in French, L'auberge invites designers to create an atmosphere where hospitality patrons are free to escape and enjoy the pleasures of life. The transitional Collection, designed with frequent Durkan collaborator Virginia Langley, will illuminate hospitality interiors with traditional, yet chic Parisian glamour. Featuring hints of design elements from around the world, L'auberge's varied patterns come together in harmony through its sophisticated color palette of golds, beiges and greens. The Collection features 20 patterns: 13 broadloom patterns, five design borders and two corridor options.

L'auberge is available in print and Computer Yarn Placement (CYP). Designers can create dense, luxurious textured carpets that rival more expensive woven counterparts in appearance and performance by specifying L'auberge with CYP. The process leverages Durkan's advanced proprietary CYP technology to tuft carpet, resulting in incredible detail and intricacy in pattern design. Because Durkan has the ability to change yarn colors quickly, it can deliver custom carpet more efficiently and without the wait of importing woven products.

Durkan is the hospitality brand of The Mohawk Group, a leading commercial carpet manufacturer and a pioneer in the design of sustainable carpeting. From the hotel lobby and corridors to guest rooms and ballrooms, casinos, and areas of assisted living facilities, Durkan is world-renowned as an industry leader in innovative design solutions and high-style, high-performance hospitality carpeting. With state-of-the-art spectronic printing, Computer Yarn Placement (CYP) tufting technology and forward-thinking pattern and texture technologies, Durkan's comprehensive line of patterned and custom carpet products provide the inspired design, advanced engineering and expressive style needed to set the right tone for every installation. For additional information, look for Durkan at www.durkan.com or www.themohawkgroup.com or call 800-241-4580. Connect with The Mohawk Group on Facebook, LinkedIn and Twitter.

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