



FOR IMMEDIATE RELEASE

Contact: Stephanie Euler
Stern + Associates
908/276-4344 ext. 502
stephanie@sternassociates.com

OLD MEETS NEW:

Durkan Honors Scottish Origins with Blantyre Collection of Print and CYP Carpets

Marietta, Ga., August 24, 2009 – Summer may be winding down, but with **Blantyre**, the latest carpet collection from [Durkan](#) – the hospitality brand of [The Mohawk Group](#) – hospitality patrons can experience the warmth and comfort of the season with an old world twist at anytime of the year. Defined as “a warm retreat” in ancient Gaelic, Blantyre pays tribute to the rich Scottish tradition.

Frequent Durkan collaborator Virginia Langley takes designs from another time and magically transforms them into elegant, yet modernly artistic patterns. The transitional Collection features a palette of golds, beiges, pinks and greens that when combined with any one of Blantyre’s 18 patterns will breathe new life and style into any hospitality interior.

Blantyre is available in print and Computer Yarn Placement (CYP). Designers can create dense, luxurious textured carpets that rival more expensive woven counterparts in appearance and performance by specifying Blantyre with CYP. The process leverages Durkan’s advanced proprietary CYP technology to tuft carpet, resulting in incredible detail and intricacy in pattern design. Because Durkan has the ability to change yarn colors quickly, it can deliver custom carpet more efficiently and without the wait of importing woven products.

[Durkan](#) is the hospitality brand of [The Mohawk Group](#), a leading commercial carpet manufacturer and a pioneer in the design of sustainable carpeting. From the hotel lobby and corridors to guest rooms and ballrooms, casinos, and areas of assisted living facilities, Durkan is world-renowned as an industry leader in innovative design solutions and high style, high-performance hospitality carpeting. With state-of-the-art spectronic printing, Computer Yarn Placement (CYP) tufting technology and forward-thinking pattern and texture technologies, Durkan’s comprehensive line of patterned and custom carpet products provide the inspired design, advanced engineering and expressive style needed to set the right tone for every installation. For additional information, look for Durkan at www.durkan.com or www.themohawkgroup.com or call 800-241-4580. Connect with The Mohawk Group on Facebook, LinkedIn and Twitter.

###