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STRONGER TOGETHER:

The Mohawk Group Supports Breast Cancer Awareness with T-Shirts Designed by Todd Oldham, Proceeds to Benefit Susan G. Komen

KENNESAW, GA., Oct. 15, 2008 – Extending its collaboration with top American designer Todd Oldham beyond carpet design, The Mohawk Group, the commercial carpeting division of Mohawk Industries, announces the launch of a T-shirt campaign in support of breast cancer awareness. Designed by Oldham, the T-shirts will be sold as a “must have” fashion accessory to help spread hope and empower customers to support the fight against breast cancer – a disease that affects one in eight women in their lifetime, and that more than 200,000 men and women will be diagnosed with this year. All proceeds will benefit Susan G. Komen for the Cure, the world’s largest grassroots network of breast cancer survivors and advocates, and longtime partner of The Mohawk Group.

The tri-blend track T-shirts now available for sale in a variety of women’s sizes on The Mohawk Group’s Komen-dedicated Web site, www.mohawkgroup.com/cure, are offered in three design styles – Big Hearts, Big K, and Striped K – for \$20 per T-shirt while supplies last.

Lasting Partnerships, Measurable Results

Along with the T-shirts, The Mohawk Group will continue to donate 25 cents for every yard of carpet specified with the Karastan and Durkan brands to Komen for the Cure. Through this “Specify for the Cure” program, The Mohawk Group pledges ongoing support to Komen for the Cure with corporate donations and additional contributions based on the carpet their customers specify for their projects. Since the program’s inception in 2001, the Company and its customers have contributed more than \$3 million to innovative, life-saving research and community-based outreach.

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This initiative marks the next in a series of collaborations between Durkan, a brand of the Mohawk Group, and Oldham. Last spring at HD Expo and Conference (HD Expo), the pair unveiled TODD (Todd Oldham Designs Durkan), a series of versatile collections of floor coverings that provide practical solutions to any hospitality setting.

For more information about supporting The Mohawk Group's efforts to help in the fight against breast cancer or to order a T-shirt, please visit www.mohawkgroup.com/cure. In the future, The Mohawk Group plans to introduce additional products to support Susan G. Komen for the Cure on its Web site.

About The Mohawk Group:

A leading commercial carpet manufacturer, The Mohawk Group – including Karastan Contract, Lees Carpets, Bigelow Commercial and Durkan – produces award-winning broadloom, modular and custom carpeting for every installation. Providing superior performance, cutting-edge style and revolutionary innovation, The Mohawk Group is a pioneer in the design of sustainable carpeting and continues to drive environmentally sound practices inside and outside of its facilities. For additional information, look for The Mohawk Group at www.themohawkgroup.com or call (800) 554-6637.

About Susan G. Komen For The Cure:

Since its inception more than 25 years ago, Susan G. Komen for the Cure has invested more than \$1.2 billion in scientific research and community health programs. With the re-launch of its brand in 2006, the organization committed its resources to ending breast cancer forever and pledged to invest no less than \$2 billion more to bring about a significant decrease in breast cancer deaths by the year 2017.

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