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**INVESTING TODAY IN THE HOSPITALITY INDUSTRY'S TALENT OF TOMORROW:  
*Durkan Partners with NEWH in Support of ENDOW***

**MIAMI, Sept. 15, 2010** – Strengthening its commitment to helping shape the future of the hospitality industry, [Durkan](#), a brand of The Mohawk Group, announced the continuation of its ongoing partnership with [NEWH](#) (Network of Executive Women in Hospitality) and its support of the organization's new ENDOW program. Formally launched at HD Boutique ([Hospitality Design Boutique Exposition and Conference](#)) at NEWH's booth (#1341), Sept. 14-16, in Miami, [ENDOW](#) is designed to support industry professionals and students pursuing careers in hospitality.

"The opportunity to contribute to the development of today's and tomorrow's hospitality design professionals is priceless," said Lee Blair, senior vice president of Durkan. "NEWH is a well respected and progressive organization, and we're proud to be part of their mission, which so closely aligns with that of Durkan – providing hospitality professionals and students with the needed resources to navigate successful and productive careers in the industry."

Durkan, one of the first sponsors of the ENDOW program, has been a long-time supporter of NEWH, and most recently partnered with the organization for its inaugural D\*SCOVER design and scholarship competition. Through programs such as D\*SCOVER and ENDOW, both organizations seek to build stronger networks of hospitality leaders.

**About Durkan**

*From the hotel lobby and corridors to guest rooms and ballrooms, casinos, and areas of assisted living facilities, [Durkan](#) is world-renowned as an industry leader in innovative design solutions and high style, high-performance hospitality carpeting. With state-of-the-art spectronic printing, Computer Yarn Placement (CYP) tufting technology and forward-thinking pattern and texture technologies, Durkan's comprehensive line of patterned and custom carpet products provide the inspired design, advanced engineering and expressive style needed to set the right tone for every installation. Durkan is the hospitality brand of [The Mohawk Group](#), a leading commercial carpet manufacturer and a pioneer in the design of sustainable carpeting. For additional information, visit [www.durkan.com](http://www.durkan.com) or <http://www.themohawkgroup.com> or call 800-241-4580. Connect with The Mohawk Group on Facebook, LinkedIn and Twitter.*

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**About NEWH**

*NEWH, The Network of the Hospitality Industry, is the premier networking resource for the hospitality industry, providing scholarships, education, leadership development, recognition of excellence, and business development opportunities. Founded in 1984, NEWH is an international non-profit organization, with 18 chapters and many regional areas. NEWH brings together professionals from all facets of the hospitality industry providing opportunities for education, professional development and networking. The organization offers unique opportunities including an international membership directory, Career Network, magazine and sponsorship of leading industry expositions and conferences. To date, NEWH has given in excess of \$2,050,000.00 USD in scholarships to young people wishing to pursue careers in the hospitality industry. For additional information, email [info@newh.org](mailto:info@newh.org).*

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