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**DURKAN SENIOR VICE PRESIDENT APPOINTED GLOBAL LEADER OF HOSPITALITY
*Lee Blair Positioned to Strengthen Mohawk's International Hospitality Leadership***

MARIETTA, Ga., July 22, 2011 – Lee Blair, senior vice president of [Durkan](#) – the hospitality brand of [Mohawk](#) – has been named the company's global leader of hospitality. In his dual role, Blair continues to drive Durkan's domestic business as senior vice president with the increased responsibility of leading Mohawk's worldwide hospitality outreach.

“At Mohawk we are committed to ensuring cohesive access to all of our product offerings, as well as unparalleled service to customers domestic and abroad,” said Michel Vermette, senior vice president, commercial and international business. “Lee has an innate understanding of the hospitality market and international architecture and design industry. I am confident his knowledge and experience will allow him to develop the effective strategies needed to elevate Mohawk's leadership among hospitality customers worldwide, while also helping to drive the company's global growth.”

With more than 26 years of hospitality experience, Blair possesses profound insight into the challenges and opportunities facing today's hospitality industry. Beyond leading the brand's sales, marketing, design and product direction, Blair – who has served as Durkan senior vice president since 2007 to present – contributed to the company's double-digit growth.

Blair holds a Bachelor of Business Administration from Presbyterian College. He currently resides in Fayetteville, Ga.

[Durkan](#) is the hospitality brand of [The Mohawk Group](#), a leading commercial carpet manufacturer and a pioneer in the design of sustainable carpeting. From the hotel lobby and corridors to guest rooms and ballrooms, casinos, and areas of assisted living facilities, Durkan is world-renowned as an industry leader in innovative design solutions and high-style, high-performance hospitality carpeting. With state-of-the-art spectronic printing, Computer Yarn Placement (CYP) tufting technology and forward-thinking pattern and texture technologies, Durkan's comprehensive line of patterned and custom carpet products provide the inspired design, advanced engineering and expressive style needed to set the right tone for every installation. For additional information, look for Durkan at [www.durkan.com](#) or [www.themohawkgroup.com](#) or call 800-241-4580. Connect with The Mohawk Group on [Facebook](#) and [Twitter](#).

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