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## INSPIRED NEW YEAR

### *Durkan Renews Commitment to High-Style, High-Performance Hospitality Carpeting with Additions to Merit, Print and CYP Lines*

**MARIETTA, Ga. Feb. 22, 2011** – Kicking off the New Year with several new collections, [Durkan](#) – the hospitality brand of [The Mohawk Group](#) – continues to meet its customers' needs for inspired, leading-edge carpet designs. The company expanded its Merit (rooms), Print and CYP (computer yarn placement) offerings to provide a comprehensive solution for any hospitality setting. Among the more than 15 new collections introduced – and spotlighted with design trends in the company's [D\\*zine](#) – are **TriOmbre**, **Urban** and **Bayou Teche**.

Searching for stylized design for guestrooms and suites, but don't meet the minimum yardage requirements of a custom order? Look no further than **Merit Select's TriOmbre** from Durkan. The styles featured in the tufted collection embrace a unique method of layering a pattern with ombre color variations on a textured cut and loop foundation. The result is a beautiful upscale look perfect for high-end hospitality settings. Featuring 12 patterns in a palette of 10 colors, TriOmbre is available in 36 oz. weight with HPS backing. The latest addition to Durkan's **MeritFlex** offering, TriOmbre offers fresh, stylish design at lower minimums than traditional custom orders. With a wide array of patterns provided in a select colorway, designers have the flexibility to find the right designs without ordering more carpet than they need – helping to save money and the environment.

Carrying design from the guestrooms to the lobby and everywhere in between, designers can choose from Durkan's growing portfolio of printed carpets. The latest sensation to roll onto the market is **Urban**. Designed by long-time Durkan collaborator **Virginia Langley**, the contemporary collection captures the sights and sounds of a metropolis through the use of energetic designs reflecting the brightness of the city skyline at night to the animated movement of lights, to the maps and traffic all inherent to big city life. Available in two sophisticated color palettes or custom colors of designers' choice, the Collection features 17 patterns sure to infuse any hospitality space with city chic.

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City living not quite your style? With **Bayou Teche**, designers can bring a taste of the outdoors and old southern living inside. Rustic alligator skin designs paired with French damask conjure feelings of the Louisiana bayou in the eight patterns of the **CYP Collection**. The textured CYP strikes a unique balance with the designs for a rustic, yet refined aesthetic. Bayou Teche is one of three featured collections added to Durkan's expanding CYP line. With Durkan's own advanced CYP technology, designers can create luxurious textured carpets that rival more expensive woven options in appearance, performance and price.

*Durkan is the hospitality brand of The Mohawk Group, a leading commercial carpet manufacturer and a pioneer in the design of sustainable carpeting. From the hotel lobby and corridors to guest rooms and ballrooms, casinos, and areas of assisted living facilities, Durkan is world-renowned as an industry leader in innovative design solutions and high-style, high-performance hospitality carpeting. With state-of-the-art spectronic printing, Computer Yarn Placement (CYP) tufting technology and forward-thinking pattern and texture technologies, Durkan's comprehensive line of patterned and custom carpet products provide the inspired design, advanced engineering and expressive style needed to set the right tone for every installation. For additional information, look for Durkan at [www.durkan.com](http://www.durkan.com) or [www.themohawkgroup.com](http://www.themohawkgroup.com) or call 800-241-4580. Connect with The Mohawk Group on [Facebook](#) and [Twitter](#).*

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