



## CALL FOR ENTRIES

The Durkan D\*SCOVER design competition has been established to exhibit the talent of designers in the hospitality design field and contribute toward the education of future designers, in partnership with NEWH. Both industry professionals and students are encouraged to participate, and be d\*sccovered!

Discover your eye for design, specific to the hospitality industry. Show us your view, and your own take on carpet design. Think outside the box and make the typical carpet design for hotels something different. Show us what you've got and tell us how you got there through your eyes.

### AWARDS

#### Grand Prize Student:

\$2,000 NEWH scholarship from Durkan. Student winner will also win a trip to Las Vegas for the HD Expo show to receive award. Winning student designs will be on display at the Durkan booth. Durkan will promote and catalog winning designs.

#### Grand Prize Professional:

The top winner will receive a cash prize of \$2,000, and a trip to Las Vegas for the HD Expo courtesy of Durkan carpet, where winning designs will be on display at the Durkan booth. Durkan will also promote and catalog.

Second Place - \$500

Third Place - \$300

### ELIGIBILITY

- 1) Membership in NEWH is required
- 2) Industry Professionals and Student Members are eligible\*
- 3) One entry per person

\*Professional carpet designers such as free lance designers commissioned by a carpet manufacturer or a staff designer for a carpet manufacturer are not eligible.

### DESIGN REQUIREMENTS

- 1) Submit in writing with photos or visuals, concept or inspiration for print carpets
- 2) 4 Print Carpet Patterns including:
  - 1 Large Corridor
  - 1 Large Ballroom
  - 1 Large or Medium Prefunction or Meeting

Pick One from the following:

- \* 1 Border
- \* 1 Fill
- \* 1 Carpet Tile Pattern - 24" x 24"

Submit final patterns with photos or visuals, concept boards, sketches, write up, or other inspiration for print carpets. Completed package to be sent to Durkan for judging.

### JUDGING CRITERIA

- Concept
- Presentation
- Market Feasibility

### TO ENTER

- 1) Register online at [www.durkan.com/dscover](http://www.durkan.com/dscover)
- 2) Print Registration Form to include with entry package.
- 3) Submittal Package to Include:
  - a. 4 patterns in digital format (jpg, tif, pdf only) on disk or flash drive - **REQUIRED**
  - b. Hard copy presentation of each pattern - **REQUIRED**
  - c. Concept materials-can include sketches, write ups, photos, design boards - **REQUIRED**
  - d. Mark each item with your registration number only on the back side of materials (your name, signature, or likeness should not appear on any of your images or materials, only the registration number)
  - e. Include print out of registration page - **REQUIRED** (packages will be matched back to online registration)
- 4) Entries must be postmarked no later than February 17, 2012

### SEND ENTRIES TO

Durkan  
D\*SCOVER Competition  
Attn: Angela Chastain  
405 Virgil Drive  
Dalton, Georgia 30721

### BECOME A MEMBER OF NEWH

You must be a member of NEWH to be eligible for the Durkan D\*SCOVER Design Competition. Visit NEWH online to join: [www.newh.org](http://www.newh.org)

Entries cannot be returned. Entrants warrant that the submissions are their own original work and do not infringe the work of any third party. All submissions shall become the property of Durkan and/or its affiliates and Durkan and/or its affiliates shall own all copyrights and other proprietary rights created, including the creation of derivative works of such submissions. If requested by Durkan, entrants agree to sign any documents necessary to confirm Durkan's ownership of the submission.

Durkan reserves the right to use winning entries for promotion or display. By entering this competition and accepting the Prize, you grant Durkan the right to edit, publish, promote, and otherwise use your entry either as submitted or in edited form without further permission, notice, or compensation, including but not limited to Durkan product catalog, website, and other media outlets.

Entries must be postmarked by Friday, February 17, 2012